

Luis Cerritos

Designer/ Animator/ Video Editor

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Objective:

To create intriguing, thought provoking animations that convey an informative visual narrative to its audience

Skills/ Qualifications:

- Trained in design for both digital and print formats
- Ability to animate both traditional free hand and motion graphics
- Ability to create and understand storyboards, layout designs and key animations
- Capable of creating smooth visual narratives with in video edits

Design/Animation Software:

Adobe Creative Suite: Adobe Photoshop, Illustrator. After Effects, InDesign, Flash

Apple Software: Final Cut Pro 7, Keynote

Microsoft Software: Word, Excel, Power Point, Outlook

Equipment Knowledge:

Wacom Cintiq, Wacom Intous 3 Tablet, Animation Lunchbox DV, DV Tape Deck

Operating Systems:

Microsoft Windows XP, 7 , Mac OSX Tiger, Leopard, Snow Leopard

Experience:

(2010 – Present)

Motiva Networks (<http://motivanetworks.com/>)

Designer/Animator

As lead designer at Motiva Networks, I have had the Opportunity to design and animate rich motion graphics to visually promote Motiva's services to their ever-growing clientele internationally. Motiva has trusted me to create original video content for presentations, web landing pages and informational videos often relying on my ability to meet tight deadlines.

(2011 – present)

Studio 7 (<http://www.studio7-nyc.com/>)

Graphic Designer

My responsibilities include branding design, logo development, the creation of a company press kit, and print design for studio advertisements. Along with digital designs for web based ads. All to promote Studio 7 as a high-end photography firm.

(2011 – 2011)

Nathan Love (<http://www.nathanlove.com/>)

Animator

I was approached by Director of art Joe Burrascano to assist in the animating of predesigned graphic for a commercial promoting the use of Microsoft's BING. By using my ability to read and understand storyboards, I completed a humorous yet informative animation showcasing the benefits of using BING as a primary search engine.

(2009 – 2010)

Gruosome & Terrormas (<http://notlh.com>)

Video Editor

I was approached by director George Taramas to edit his full length indie feature "Night of The Living Heads" and produce a motion graphic sequence in the heart of the film along with cutting a professional trailer for the final feature.

(2009 – 2009)

(2008– 2009)

Big Star motion design <http://bigstarnyc.com/>

Video Editor

While at Big Star I was placed in charge of producing and editing video content for their promotional reels. Editing several sequences for their film, broadcast and commercial clients, including the Oscar nominated documentary FOOD Inc.

Education:

School of Visual Arts, Design and Animation, BFA (New York, NY)

University of Central Florida, Fine Arts Training (Orlando, FL)